



Fundraising and Charity Values

The Fundraising Programme is aligned to the Burton and District Mind's Charity Values:

Value	Demonstrated by
Wellbeing of participants	All activities will be welcoming to people with lived experience of mental health problems. We will be informed by Mind's Ethical Appraisal Process: We will not fundraise with organisations that risk contributing to poor wellbeing, including organisations relating to pharmaceuticals, gambling and use of alcohol or tobacco, unless such organisations can demonstrate a firm commitment to safer practices.
Recovery of mental health problems	All activities must demonstrate a promotion of good mental health and the recovery of mental health problems.
Quality	All activities will be provided in line with Burton and District Mind Policies and Procedures, ensuring, by way of review, all activities comply with Charity Commission guidance and best practice, the Fundraising Regulator, and with the Mind Quality Mark.
Challenging	Tackling local stigma and barriers to access through education and trust building solutions.
Community	Genuine community integration with other VCSE organisations, other Minds, and the private sectors. Activity to consider opportunities for equality and diversity.
Accessible	All activities to be risk assessed for equality matters and remove challenges to access, including mobility, language, equality, etc.
Safety	All activities to be risk assessed for both physical and emotional risks.

Burton and District Mind

We're Burton and District Mind, the mental health charity.

We're here to make sure anyone with a mental health problem has somewhere to turn for advice and support.

We are a Local [Mind](#) Association.

We are a registered charity in England and Wales, #1140492,

and a registered company, #7438326, in England.

